



FARROW

COTATI HOTEL

DESIGN REVIEW SUBMITTAL

DESIGN CONCEPT

DESIGN CONCEPT

- The initial concept of the Cotati Hotel was drawn as a typical box look. Once Farrow took over the project from its previous developer certain features to the exterior elevations were added and revised with exemptions to the building footprint/envelope.
- Our design architect wanted to reinvigorate the design by adding some local flair to the already entitled project without having to redesign the entire building.
- The previous water tower structure was also redesigned for more of a Cotati oriented design with Hexagon shape the ties with the downtown.

OLD CONCEPT



WEST ELEVATION



NORTH ELEVATION



EAST ELEVATION



SOUTH ELEVATION

NEW CONCEPT











